President’s Message

Hello Everyone,

Our new museum at 218 Main Street is awaiting our arrival! Contractors have completed required renovations and volunteers have given hundreds of hours of their time painting and preparing the grounds. We are so fortunate to have dedicated committee members who have met for several months preparing for all the festivities planned for our grand opening celebration weekend. I thank each and every one of you!

Beginning Sunday, September 20, 2015, the museum will be open Sundays from 10:00 AM to 2:00 PM, in addition to our regular Saturday hours from 12:00 Noon to 4:00 PM. In addition to on-street parking, we have a parking lot to the immediate rear of the building.

On August 6, 2015, the Board of Directors, after consultation with Attorneys John Ashcraft, John Zettlemoyer and financial accountant Martin Lang, as well as lengthy discussion among the Directors, unanimously voted to sell 563 Chestnut Street, the current Emmaus Historical Society Museum and Visitors' Center. The matter of the Board's action will be announced at the September 16, 2015 Emmaus Historical Society general membership meeting for questions and comments from those present.

Don't miss our Grand Opening September 12 and 13. Hope to see you there! Our monthly programs start again in September and are listed in this newsletter. As always, please contact me if you have any questions or suggestions.

Pat David Zentner
President

Executive Board

President                  Pat David Zentner
Vice President            Andrew Kerstetter
Treasurer                 Fay Cox
Rec. Secretary            Gerrianne Keiser
Corresponding Sec.        Shirley Polster

Board Members

Dennis Bortz
C. Richard Chartrand
Jeanne Harakal
Ruth Kemmerer
Carl Weider

Solicitor - John Ashcraft III
Parliamentarian - John Zettlemoyer

Annual Membership

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“Gift Memberships Available”

Mission Statement

The mission of the Emmaus Historical Society is to collect, preserve and exhibit Emmaus artifacts, documents, histories, photographs and genealogy for displays and research and to offer educational programs and events throughout the year.

Emmaus Historical Society
Museum Notes
610-966-6591- www.emmaushistoric-pa.org - emmaushist@ptd.net

Fall 2015
Emmaus Historical Society Grand Opening!

SEPTEMBER
12 AND 13, 2015

Join Us As We Celebrate Our Museum’s New Home!

218 Main Street, Emmaus
Saturday, September 12, 2015 - Noon to 8:00 pm
Sunday, September 13, 2015 - 10:00 am to 4:00 pm

House Tours • Refreshments • Music • Ribbon-Cutting
• Ice Cream Social • Celebration Cake

www.emmaushistoric-pa.org

Like Us On Facebook
FALL PROGRAMS, EVENTS and FUNDRAISERS

Future Programs
Held at St. John's Lutheran Church Parish Hall, 5th & Chestnut Sts., at 7:00 PM

September 16, 2015
"Emmaus 1959 Centennial" - Presented by Bill Barto, hear and see more interesting events from the Borough's Centennial.

October 21, 2015
"School Days of Years Ago" - Presented by Gayle Getz and other Society members, we will share our personal memories of one or two room school houses. How did we learn? What did we learn? Did a one or two room school make a difference? Did our teachers use a hickory stick? Come find out!

Sunday, October 25, 2015, 10 AM to 2 PM
"Book Signing" - George DeVault will be at the museum to sign copies of his book, "Fire Call". October is Fire Prevention month and this book makes a nice gift.

November 18, 2015
"Homeland Security" - Former Allentown Assistant Police Chief David Howells, Jr., now a District Judge, presents a program on Homeland Security.

Fundraisers
Save These Dates

September 1 - December 31, 2015
"Dan Schantz Greenhouse Fall Fundraiser". Dan Schantz Greenhouse offers this program to organizations to help them with their fundraising efforts. $2.00 of your $10.00 purchase is donated to the Society by Dan Schantz when you give the cashier a benefit ticket (limit 2 per visit). A benefit ticket page is included with this newsletter.

October 21, 2015
"Eat-In or Take-Out Fried Chicken Dinner". Held at St. John's Lutheran Church Parish Hall from 5:00 PM to 6:30 PM. Everyone is welcome to stay for our monthly program at 7:00. Tickets are $10.00. To reserve your tickets, please contact Gerrianne at 610-967-3436 or gerrianne.keiser@gmail.com.

November 18, 2015
"Apple Dumplings". Order your apple dumplings by October 21 and pick them up at St. John's Lutheran Church Parish Hall on November 18 beginning at 6:30 PM. Apple dumplings are $4.50. To place your orders, please call the museum at 610-966-6591.

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Welcome to Our New Members
Thank You For Supporting Us!

Christel Fohrbach          Manuel Feris & Elizabeth Cichelli
Ellen Fehnel                Neil & Judith (Schmick) Schaffer
Todd & Colette Walbert      Beverly Seibert
Jeffrey Tapler              Switchback Pizza Company
Tara (Prutsman) Mohr        Lynette (McKeever) Clarke
Donald & Josephine Jackson-Wenner  Jeffrey & Donna Marks
Gisela Thiel                Charlene Biles
Sandi Boyer                 Mary Van Duzer
Nicholas & Lori Yackanicz   Jay Gilbert
Glenn Mackin, M.D.          Maureen (Terry) Reichl
Judith Doughten             William & Catherine Gery
Morgan Faust                John & Kim Gould
Geoffrey & Martha (Schaeffer) Tennille  Gussie (Demchyk) Pokorny

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MEADOW POOL REMINISCENCES

Society Member Kenneth Sletvold writes: I am the son of Einar Sletvold, first treasurer and one of the founding fathers of Meadow Pool.

For me, it was a coming of age experience. At first I spent all day there; 12 Noon till 8:30 PM. I loved the place and loved to and was welcomed to help out anyway I could. One day a toddler came out of the baby pool waddling in its diaper (pre-disposable era) and out came a bundle of poo. I simply walked over and picked up the present and threw it away. It was my pool and I didn't want to see it messed up.

I was also a short guy and like a short guy the best way to get noticed was to be a "wise" guy, AKA being a pest. Yes, I did learn to swim and dive - could do a 1 1/2 flip from the high dive. But I got more attention by pestering the girls with cannon balls and dunking them. Therein was the lesson I learned. A female life guard, who I totally ignored, managed to empower 8 to 10 girls and in mass, they coordinated an attack on me. They were going to teach me a lesson. Somehow I got away but had to run into the men's changing room. I was afraid to come out and was stuck in there until closing and they had to go home. Yes, I learned a big lesson. Never underestimate the power of "empowered women".

Society Member Alison Hudak writes: My memories of Meadow Pool span my entire school years. My "Top Ten" memories list includes: 10 - The "torture" of having to sit on the pool's edge during "Adult Swim" on a blistering hot day. 9 - "Getting away" with a quick dunk in and out of the pool during one of the Adult Swims! (Years later I would be on the other end of this, sitting on the lifeguard chair watching for the swimmers trying the same stunt). 8 - Claiming a great towel spot upon arrival, playing shuffleboard in the back of the property in between swims and saving enough popsicle sticks to be able to weave them into a "raft" with the help of the crack in the sidewalk. 7 - Hanging out on the wooden bridge in front of the pool entrance (now gone) waiting for the pool door to open. In its busiest days pool membership cards were issued and there was a person collecting and returning your card every time you entered/leaved the pool. 6 - Being old enough to leave the pool to walk up to 7-11 for a slurpee (now Don's). 5 - Anxiously awaiting Mr. I's posting of the swim team line-up for the Tuesday night swim meets. 4 - The Tuesday night swim meets! 3 - The end of the season pool party that included a "Penny Dive", gold fish catch (yes, real goldfish in the pool) and a game of pulling a greased watermelon out of the water. 2 - Getting my WSI and Lifeguard Certificate from Instructor Mike Nonnemacher.
(yes, that awesome EMA Mike Nonnemacher) and the fear of having to "save" Mike in a mock drowning situation in order to pass. 1 - The joy of using that certificate to teach toddlers that were to become future stars of the Emmaus High School Swim Team, like Jennifer Jackson Peters, who is now raising her own future star swimmers (sadly, Charlie and Madison don't have Meadow Pool to swim for, they are stars at old rival Trident).

**VOLUNTEERS AT WORK**

We would like to acknowledge our most recent volunteers for their time and work, in preparation for the opening of our new museum. We thank Pastor Fred Foerster and Pat Mabus for help in the yard and the following volunteers who have painted the interior of the building: John Datz, Kristina Troxell, Alan Farkas, George DeVault, Albert Wieand, Gregory Ross, Mary Ann Aten, Andrew Harakal, Brian Shelly, Gerrianne Keiser, Sandy Lang, David Kerstetter, Andrew Kerstetter, Thomas Kushinka and Rock Carter.

**COMMUNITY STEPS IN**

The Board of Directors acknowledges community organizations who have donated hours of their time at our new museum home.

Coordinated by Pastor Fred Foerster, **Emmaus Fire Department** members and **Fire Police** dismantled two 30 foot antennas attached to the building at 218 Main. Removing these old relics made a nice improvement to the outside appearance of the building. Also coordinated by Pastor Fred Foerster, the **Borough of Emmaus** supplied mulch for 218 Main and Pastor Foerster mulched around the grounds he had prepared for mulching. Sue Straeter-Doviak, Craig Reber, Ray Schumaker, Tony Moyer and Mike Waddell, members of the **Emmaus Rotary Club**, spent a Saturday morning painting. To Harold Zentner and Matt Zentner of **David’s Electric** for the use of their truck and manpower for moving the showcases and boxes to our new location.

We also acknowledge our next door neighbor, **Jeffrey Ott**, of **Ott Consulting**, for donating fertilizer and lawn products and our neighbor across the street, **Attorney Craig Neely**, for separating some of his plantings and donating them to the Society.

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**Deceased Members**

The Board of Directors extends their sympathy to the families of our members who recently passed away.

Frank Sadrovitz, February 16, 2015  Kenneth Moyer, May 18, 2015
LaRue (Giering) Marsteller, May 19, 2015  Arris Harris, May 28, 2015
Ray Feather, June 28, 2015  Leilani Heller-Dimmig, July 1, 2015
Floyd Schmoyer, August 1, 2015
The Charles H. Hoch Foundation expends funds to charitable organizations who are actively engaged in promoting educational and historical purposes, including assistance in capital and operating costs. We are grateful to The Charles H. Hoch Foundation for a $3,000 grant they awarded the Emmaus Historical Society in June.

**Contributors**

The Board of Directors and Capital Campaign Committee is very grateful to everyone who has contributed toward the Capital Campaign. Your support toward our $300,000 goal for the purchase and renovations of our new museum home will preserve Emmaus history for future generations. You may complete the enclosed Capital Campaign donation form with your tax deductible check to help support our required renovations, including accessibility compliance requirements. Remember to check with your employer about a matching gift program offered to employees and retirees. All donations are greatly appreciated. Donors who contribute $500.00 or more, will have their names engraved on a brass plate in our museum. You may contribute under the following categories:

- **Friend:** Up to $49.00
- **Historian:** $50.00 to $99.00
- **Heritage:** $100.00 to $249.00
- **Founder:** $250.00 to $499.00
- **Moravian:** $500.00 to $999.00
- **The Triangle:** $1000.00 to $2499.00
- **Golden Jubilee:** $2500.00 to $4999.00
- **Diamond Jubilee:** $5000.00 or More

**We thank and acknowledge those who have contributed since our last published list from May 1, 2015 through July 31, 2015**

**Friend**


**Historian**

Hal R Boyer, Ronald & Carol Rieder, Marjorie Dennis, Curt & Joann Adams, Anne S Carthy in memory of Emma Hatfield Sefing, Susan J Smith, Beverly A Seibert.

**Heritage**


**Founder**

Carol Gerdes in memory of Ann & Norman Schaffer.

**Moravian**


**The Triangle**

Scott & Rosalie Deisher in memory of Albert & Lorraine Deisher.

**Golden Jubilee**

The Charles H Hoch Foundation.
"REFLECTIONS OF 218 MAIN STREET"

From Society Member, Bill Charlesworth, Now Living in Pepin, Wisconsin
Emmaus High School Class of 1948

What a pleasant surprise to see a photo of the "new home" of the Emmaus Historical Society on 218 Main Street. And what a memory this photo brings back! In 1934, our family moved from Allentown to Emmaus at 235 Main Street. It was a big, old stucco brick house diagonally across the street from 218 and had a wide front porch that gave us an unobstructed view of the "new home". In 1952 I joined the army and some years during that time my parents moved and I never returned to live in Emmaus.

The last time I visited Emmaus in 2002 I saw our house had mysteriously turned into a bank. My dad would have found that amusing, because most of the time we lived in Emmaus was during the depression when money was...well...scarce. Anyway, we lived a bit like urban farmers--a vegetable garden, four cherry trees, pens for rabbits and chickens and a big yard for kids to play cowboys and Indians and build snow forts.

Life in Emmaus was interesting and so was the neighborhood--a hardware store and Wertman's Luncheonette up the street and across Main Street, right next to 218, lived Dr. Marcks, renowned plastic surgeon and family physician. His two sons became part of our gang.

But, let's get back to 218. From the first day we moved into Emmaus we were informed that 218 was a mystery mansion and an eminent judge lived there. The mansion was impressive and looked then pretty much as it appears on the present photo, but without the white fence. And the judge himself? I never met him, nor did anyone I knew. But I did see him often taking a Saturday walk; he was somewhat grave, dressed more or less formally and majestically tipped his hat to those he knew.

I came to like his walks because they made me feel that I was a minor character in a novel about an interesting little town. Then the Saturday walks unexpectedly stopped. A bit later, an Allentown newspaper reported the judge had died. No one knew why. A part of local history was gone.

Today, the 218 Main Street mansion has been restored and a new history of it has begun! For sure, the mansion will not mysteriously turn into a bank. The Emmaus Historical Society in Emmaus is responsible for this. And, not only that, the "Society" has shown that history, as Emmaus itself, still makes progress. Congratulations and thanks!

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Sports History

By Evan Burian
Lehigh Valley Author and Sports Historian

"Thanksgiving Day Football"
Emmaus vs. Whitehall
1935 to 1993

Remember the pep rally, bonfire, exciting action, (Emmaus in white uniforms) the band, majorettes, color guard and cheerleaders?
Photos from 1963 - Emmaus 20, Whitehall 0.
Go Green Hornets!
REMEMBERING WHEN

Society Member James F. Knauss, Now Living in Florida, Shares His Story,
"Slatington's Gift to Emaus"

No, it's not a hoefdeckel we are talking about here, rather a 1940 Slatington High graduate and gifted athlete who was a terror in sports at the "Slate Capital" and later at Moravian College. His first two years at Moravian were put on hold in 1942 when he went into combat in WWII as an Army Ranger. Wounded, he was sent home, returned to Moravian, continued in football and obtained his degree. We could go on about retired Emmaus football coach, Al Neff, Jr., but more later.

This firsthand account, set in 1954, includes another Slatington product, Maurice Schleicher. Maury was an outstanding all-around athlete, feared by all who opposed him on the football field. He was a brute of a man for his era and eventually went on to become an All American end at Penn State, later ending his gifted athletic career in pro football.

Emmaus played Slatington in football at home. Our team, and especially the coaches, knew this was going to be a true battle facing Schleicher and company. Of particular concern was the Slatington defense bolstered by Maury as middle linebacker. What to do to nullify this threat to our offense? Enter Coach Neff!

The "Old Ranger", who feared little, came up with a plan that was adopted by the coaching staff (photo). He called it, "Get Schleicher"! Success relied on our two, 200 + pound tackles, Carlton "Buster" Lorah and Harold Anderson. Neff devised a maneuver to be executed on the first Emmaus offensive play where these two formidable tackles would slip their blocks, move through the line, and then rapidly converge to the middle to high/low Schleicher simultaneously as he focused on the play coming at him up the middle.

The play was kept secret, known only by the coaches and team and was practiced all week prior to the game. When executed in the game, it worked perfectly and was a sight to behold! Schleicher never knew what hit him. The Slatington coach pulled Schleicher out immediately in hopes the Big Lug would recover. He also, immediately discontinued the middle linebacker-based defense for the rest of the evening. That's what one gets when messing with Al Neff, Jr.

As tough as Schleicher was, I'm sure he always remembered the day he was busted by "Buster" and Harold. Needless to say, he wasn't himself the rest of that evening and Emmaus went on to win 39 to 12.

These are great memories of outstanding athletes and one superior athlete and coach, Al Neff, Jr.

Oh! For those who don't know what a hoefdeckel stands for, it's Pa. German for pot lid. They were often made from slate in the old days and could be used to cover pots, containing among other things, sauerkraut.

FOOTBALL COACHES: Mr. Kenneth Moyer (Assistant), Mr. William Lobb Coach and Director of Athletics), Mr. Alfred Neff (Assistant).
Photo Timeline of the renovations of 218 Main Street, our soon to be new home and Museum.

December 2014

January 2015

April 2015
We’re almost ready for our Grand Opening September 12 and 13, 2015